

providing a substrate comprising a noncellulosic organic polymeric surface having a radiation cured coating thereon; and

5 screen printing a marking material onto the radiation cured coating; wherein the marking material is not substantially removed upon wiping the marking material with gasoline for five cycles; and

further wherein the signage article does not include a protective cover layer.

36. A method of making a signage article comprising:

10 providing a substrate comprising a noncellulosic organic polymeric surface having a radiation cured coating thereon; and

15 applying a marking material onto the radiation cured coating using thermal mass transfer printing;

wherein the marking material is not substantially removed upon wiping the marking material with gasoline for five cycles.

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